TED NELSON'S ONE-MAN SHOW

WORLD ENOUGH

A MOST INSPIRING AUTOBIOGRAPHICAL LECTURE SERIES

Sunday evenings April 12, 19 and 26, 1992, at 7 pm; Spangenberg Theater, Palo Alto. DETAILS OTHER SIDE.

A PREVIEW OF THE BOOK; THE STORY OF MY IDEAS; A TOUR OF DUTY OF OUR ERA; A Seminar On

THE INEFFABLE METACONSIDERATIONS OF SOFTWARE DESIGN.

NOTE THAT THE THREE EVENINGS CONSTITUTE A SINGLE TWELVE-HOUR PRESENTATION, ITS MANY THREADS KNITTING TOGETHER INSTRUCTIVELY AS WE CONCLUDE.

The First Evening's Chapters (approx.)

PREP (1937-49)

Water and Smoke
Song and Story
Words and Pictures
City and Country
Time and the River
Ridicule and Insult
Sex and Guilt
Cathedral Radio
Thinking
Hyperception
The Big Screen
Oz
Authors
Explorables and Connections
Flowers by Wire
Typewriter Pictures
Category Control
Beautiful Comics and Magazines
Hating School
The Long Hall
Euphemisticuffs
The War Effort
Elevator Life
Broadway and 42d Street
The Death of Tinkerbell
Game Design, Systems of Order
People Who Made Up Words
To Be Or Not To Be
Bohemianism
The Oral History of the Universe
The Man in the Street
Branching Narrative
The Bomb and the Modern Era
The Exploding Pressure Cooker
The Little Screen
Office Supplies
Dr. Kinsey's Revelations
Cocteau, Pagnol, Ealing
X, the Unknown
Footnotes
Leonardo and IBM
Versions
My White Plume
The Sharpened Screwdriver
The End of My Childhood

NEITHER THE SAME NOR DIFFERENT (1949-55)

Bitterness
Bucky and Bertie and Orson and Walt
Puppets
Hollywood, Norway, London
Destination Moon
A World of Doors
The Long View
Life-Giving Fluids
My TV Family
Hyperdimentia
Red, Green and Blue Electrons
Doors and Windows of Paper
Better Homes and Gardens in the Sky
Through the Lens
The Keyboard
Don't Touch My Noodles!
The Personal Screen
Designers: Loewy, Schlumbohm, Rudofsky, Bauhaus
Bloop Bloop
Pushing the Stick Forward
When Worlds Collide
Tweed
Creative Control: Huston vs. Mayer
When Artists Ruled the World
Poet, Philosopher and Rogue

The Second Evening's Chapters (approx.)

PLACES FOR IDEAS (1955-60)

Folk
Seeker after Truth
The Life of the Mind
Duellism
Across the Trestle
Desktop Publishing
Hypergamy
Cut and Paste
Moondog and the Libertarians
Orgonics
O Those among You Full of Highest Teaching
Emics
The Soul Is Greater than the Hum of Its Parts
Cultural Relativism
The Clock that Turned Backward
Project Life
Anything and Everything
Schematics
Keeping One's Word: The Technology of Ideas on Paper
The Playboy Bunny at the Railing
Seniority
Legend Mechanics
"You've Described My Life!"
Remembrance of Things Past
The Epiphany of Slocum Furlow
My Own True Screen
Twinkleplex
A Fish Without a Bicycle
The Rat in the Film-Can
City of Wind
Systems Analysis
Managing Changing Ideas
Social Relations at Harvard
Terminology of the Heart and the Showdown

DESTINY OVERRIDE (Fall 1960)

The New Screen
The Hyperdigm
Hypernoodles
My Structure
Irv the Hyperuniplex
The Manifest Destiny of Literature
The Posterity Machine
The New Frontier of Freedom
I Would Build That Dome in Air!

SISYPHIÏD (1960-88)

Writing in Assembler
An Evening with Campbell and His Authors
Chiaroscuro
Disallowed Studies
The Architects Calamitous
The Elephant Race
Signing Out
A Ton of Bricks
Nuclear Weapons, the Frontier of Philosophy
Civilian Life
To No Good Porpoise
Coffeehouses
The Audio-Visual-Textual Continuum
Dolphin Sexual Behavior
The Title Without the Name
The Turnip Shop
Social Organization and Deviance at Vassar
The Heart of the Mind
A World of Windows
Auteur
Buying Information
Obsolete Power Corrupts Obsoletely
Why Would You Want to Do That?
The Right Word
Real Downtowners
Crying on the Right
Olympus
The Name of a Greek God
Stripes in the Universe
The Wrath of Jove
Swinging Singularity

The Third Evening's Chapters (approx.)

(Sisyphiid, cont.)

Power Lunching with Slimeballs
Producers vs. Directors
Not AI but RI
Hypertext on the 360
Street Meet
The Strategy of Traffic
Intellectual Property
Swinging Screens
The Real Moon At Last
Why Isn't It Working?
The Epiphany of Ted Nelson
The Snunking of the Heart
Early Tickets for the Woodstock Festival
Everything You Need for Education
Operation Apparition
The Space Bar
A Nice Night Light
Paradigmatists
The End of Art
The Design of Media
Cry-Tear-Reality
Flat-Sided Wheels
I Pity You!
Moonscape
The Name Says It All
The Joy of Publishing
Personal Computers at Last
... Only They'll Call Them *Microcomputers*!
Altair Egoes
From the Dream to the Nitty Gritty
Sophystems
No Lower Case
The Same River Twice
The Territory of Philadelphia
Hypersex
The Burning Scroll
Doing It Right
Terminology Control
Myth of the Easter Bunny Capitalist
The Pull of the Moon
Creative Computing and Sensational Software
The Club of Alexandria
Texile
Operator Entertainment
Fornicalia
Too Futuristic
Run Beside Me
The New Theater
Hypozeigarnia
The New Fascism of the PC
MacBotch and the Abominable Hidey-Hole
QUALLELUJAH!
Status, Territory, Paradigm and Vision
Why Don't We Do It in the Road?
Be Careful What You Ask For
Unzippered Lists

HYPER-MELLOW (1988-)

The Easter Bunny: Here's Hopping
Marin, as Close as You Can Get to Oz
The Wait of the World on My Shoulders
The Humming Toadfish
Amrita, Stardancer and Sunheart
Love in Real Time
Softmare: The Lemmings of Comdex, The Worst of Hollywood
Rashomonics
Re-Link-Wishment
Meta-Intertwingularity
Words and Software
My Big Brother and His Screen
Posterritory
Being There
Millennia
If You Could See What I See
Out There

> "Had we but world enough, and time,
> This coyness, lady, were no crime..."
> Andrew Marvell, "To His Coy Mistress" (17th Century)

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"If you get a chance to hear Ted Speak, **don't miss it!**"
Roger Gregory

Theodor Holm Nelson

"The *enfant terrible* of computerdom."
The New York Times, 1980s

"*Madman extraordinaire* and one of the most brilliant minds of our time."
Michael Fraase in *Macintosh Hypermedia* vol. I

"[Buckminster] Fuller's successor."
The New Republic

"My role model, my hero."
Timothy Leary

"The Thomas Paine of the personal computer revolution."
Stewart Brand

"Yes, a real Paine."
Anon.

"The most outrageous and probably the funniest of the infonauts."
Howard Rheingold, *Tools for Thought*

"The mad poet of computerdom."
Playgirl's *American Bachelors Register*

"I get my best ideas from misunderstanding Ted."
Paul Saffo, Institute for the Future

Philosopher and film-maker, designer and generalist; stand-up visionary, living legend, adventurer and wag. Designer of interactive software for personal computers since 1960. Pioneer of the cinematic approach to interactive systems and the literary approach to the storage of information. Best known for the terms *hypertext* and *hypermedia*, which he introduced in 1965. Cult figure, author of various books and articles, renowned extemporaneous speaker (his 1990 World Tour included four keynote addresses), general maverick.

Founding designer of Project Xanadu™, a universal software package intended to replace paper publishing in the 21st Century-- a new linked method for storing all information, as well as working with it, organizing it and publishing it (with automatic and unobtrusive royalty). His thirty-one year struggle to develop Project Xanadu is a legend in itself. Xanadu has evolved into a product (software to maintain connections among evolving digital materials in all media), a division of Autodesk, and the Xanadu World Publishing Repository™ (Public-Access Xanadu™), which Nelson will head.

Known for mighty projects, new paradigms and new words: hypertext and Xanadu, of course; General Schematics, a complete philosophical system, terminology for the description of complexity, and system of logic; the general theory of Biostatus, a new theory of psychology that subsumes Darwin, Freud, Maslow, and the energy of Japan; the theory of Virtuality, the broadest theory of interactive sytems and software design; and the ZigZag™ hypergrid, a new universal design for all software. Many of his terms have entered the computer field, including (besides *hypertext* and *hypermedia*), *image synthesis, dildonics, electronic visualization* (and thus *visualization* in its current sense), *docuverse*, *transclusion*, and *Chairman Bill*.

His early work on hypermedia and linkage makes him the father of some of the computer world's most-talked-about new features, including "multimedia," the hot link of Windows™ 3.0 and the aliased application in Mac™ System 7™ -- all of which he considers to be warped and regrettable in their current forms. His vision of integrated software does without "files," "applications" and "metaphors."

Son of theatrical parents, raised in Greenwich Village by grandparents; played hookey to go to foreign movies and hang out in bookstores; 7th-grade dropout, but forced to go back eventually; college legend for his publications, plays, musicals, pranks and film; B.A. in philosophy from Swarthmore College; M.A. in sociology from Harvard; work in dolphin research (for John Lilly), in publishing (under Wild Bill Jovanovich), on anti-ballistic missile system; sometime professional photographer, writer, film-maker, software designer, folk singer, cab driver, editor of a national magazine, and academic.*

Author of *Computer Lib, The Home Computer Revolution, Literary Machines*, and many articles. Now Distinguished Fellow, Autodesk, Inc., and Visiting Professor of Information Science at the University of Strathclyde (Glasgow, Scotland). He is active in the program of the Human Awareness Institute of San Mateo, California.

Like his boyhood heroes Bucky, Bertie, Orson and Walt, he is widely referred to simply by his first name ("Ted-San" in Japan). Indeed, he is now recognizable as the Orson Welles of software: an individual of extraordinary talents and ambitions who knew too much too soon, refused to work within the system, and paid the price. Till now.

And has he got a story to tell.

*Teaching in departments of Economics, Sociology, Anthropology, Art, Architecture, Computer Science, Instructional Resources Development, and Information Science.

"Ted Nelson? ... Hypertext? ... Be still, my heart! Oh, Wow!
"This is a guy who couldn't hold a job for twenty years because he had all these great ideas, and I read his stuff and it got me all excited, but then he dropped out of sight.
"Now suddenly people are getting all excited about his ideas, and he's suddenly prominent.
"And I figure, if Ted Nelson can make it, so can I!"
A Sausalito passerby, 1988

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TED NELSON STUDIOS 3020 Bridgeway #295, Sausalito CA 94965

A MAJOR THEATRICAL EVENT
A MAJOR LITERARY EVENT
A MAJOR COMPUTER EVENT

"Things were much pleasanter at home," thought poor Alice, "when one wasn't constantly getting larger and smaller, and being ordered about by mice and rabbits."
Lewis Carroll, Alice's Adventures in Wonderland

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Ted Nelson's WORLD ENOUGH

April 12, 19 and 26, Palo Alto

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